

## **Wisconsin Dairy Products Association Makes Donation to Professional Dairy Producers of Wisconsin**

Wisconsin Dairy Products Association (WDPA) has made a \$2,000 donation to the Professional Dairy Producers of Wisconsin's Education Foundation. This donation results from the net proceeds of WDPA's 2007 World Dairy Expo Championship Dairy Product Contest and Auction. The auction was held at the World Dairy Expo, Madison, WI. According to WDPA Executive Director Brad Legreid, "This donation represents the support our processor members have for the dairy producers of this state. During the past 14 years, WDPA has devoted a portion of its annual conventions to producer issues and have heard presentations from various PDPW members. This donation acknowledges our past interaction with PDPW and our future support of their Education Foundation". The PDPW Education Foundation was formed to provide education on key issues impacting the dairy industry, including youth and leadership development, environmental stewardship and biosecurity/food safety. Pictured are PDPW Executive Director Shelly Mayer and WDPA Executive Director Brad Legreid.

In addition to this financial contribution, Wisconsin Dairy Products Assn. also made product donations to the Ronald McDonald House, Second Harvest Food Bank, MATC Culinary Arts School and UW Food Science Dept.