

Contest Categories

Cheddar
Sharp Cheddar
Aged Cheddar
Colby, Monterey Jack
Swiss Styles
Brick, Muenster
Mozzarella
Fresh Mozzarella
String Cheese
Provolone
Blue Veined Cheeses
Flavored Natural Cheeses
Cold Pack Cheeses, Cheese Food
Pasteurized Process Cheese, Cheese Food Spread
Reduced Fat
Feta
Open Class Soft Cheese
Open Class Semi-Soft Cheese
Open Class Hard Cheese
Open Class Unflavored Processed Cheese
Open Class Flavored Process Cheese
Latin American Cheese
Mixed Milk Cheese
Goat Milk Cheese
Sheep Milk Cheese
Open Class Cheese
Salted/Unsalted/Cultured Butter
Open Butter Class
Strawberry Yogurt
Blueberry Yogurt
Open Flavor Class
Drinkable Yogurts
Regular Vanilla Ice Cream
French Vanilla Ice Cream
Philly Vanilla Ice Cream
Regular Chocolate Ice Cream
Dark Chocolate Ice Cream
Belgian Chocolate Ice Cream
Sherbet
Open Class Ice Cream & Sherbet
Frozen Yogurt
Regular/Lowfat/No Fat/Flavored Cottage Cheese
White Milk
Whole/Lowfat/Fat Free Chocolate Milk
Cultured Milk
UHT Milk
Open Class Pasteurized Milk
Crème Fraiche
Regular/Lowfat Sour Cream
Sour Cream Based Dips
Plain/Flavored Cream Cheese
Whipping Cream and Heavy Whipping Cream
Whey
Whey Permeate
Whey Protein Concentrate– 34% Protein
Whey Protein Concentrate– 80% Protein
Whey Protein Isolates
Hydrolyzed Whey Proteins
Whey Based Sports/Energy Drinks
Nonfat Dried Milk
Open Class for Creative & Innovative Products

8383 Greenway Blvd.
Middleton, WI 53562
Phone: 608/836-3336
Fax: 608/836-3334
Email: info@wdpa.net

CONTEST AND AUCTION SPONSORSHIPS



Contest Auction

Tuesday, September 28

5:00 p.m.

World Dairy Expo

Alliant Energy Center

Madison, WI

The World Dairy Expo Championship Dairy Product Contest is quickly becoming recognized as a very special contest—the only North American judging contest which encompasses all dairy products. Due to this uniqueness, winning entries have the unprecedented opportunity to promote their products as “the best of the best”. Last year’s contest had over 600 entries. This year’s contest is expected to be even larger.

On September 28, 2010 the World Dairy Expo Championship Dairy Product Contest Auction will be held, at which time the winning companies will receive trophies and the first place entries will be auctioned off.

Please consider supporting this unique contest and auction by selecting a sponsorship level listed below.

MAJOR SPONSORSHIP

- PLATINUM SPONSOR.....\$5,000
- GOLD SPONSOR.....\$4,000
- SILVER SPONSOR.....\$3,000
- BRONZE SPONSOR.....\$2,000

TROPHY SPONSORSHIP

Champion Trophies
 There will be 68 class winners, plus two Grand Champions. You may sponsor as many trophies as you wish:

_____ **Individual trophies @ \$300 per trophy**—indicate which category(ies) you wish to sponsor

Exclusive Sponsors of the Grand Champion Trophies:

**Dairy Foods Magazine—
 Grand Champion Grade A and Ice Cream**

**Cheese Market News—
 Grand Champion Cheese and Butter**

SPONSORSHIP FORM

I wish to sponsor the following...

- Platinum Sponsor.....\$5,000 _____
- Gold Sponsor.....\$4,000 _____
- Silver Sponsor.....\$3,000 _____
- Bronze Sponsor.....\$2,000 _____
- Individual Trophies.....\$300 ea. _____

Total: _____

 Name

 Company

 Address

 City ST Zip

 Phone Email

Method of Payment

- Check made payable to WI Dairy Products Assn.
- Visa MasterCard

 Credit Card # Exp. Date

 Signature

 Billing Address

 City ST Zip

Please send payment along with this form to:

8383 Greenway Blvd. #130
 Middleton, WI 53562

Phone: 608.836.3336
 Fax: 608.836.3334
 Email: info@wdpa.net
 www.wdpa.net

