

On October 4, 2022, you have an opportunity to participate in an auction featuring award-winning entries from the World Dairy Expo Championship Dairy Product Contest. This contest is the only one of its kind in the world. This year, over 1,400 dairy products were entered into the contest. At the October 4th auction, 93 first place winners - including cheese, ice cream, yogurt, butter, sour cream, etc. - will be auctioned off.

You're invited to a festive evening filled with good food, excellent networking opportunities and much fun.

Please show your support for the dairy industry, the winning companies and the bright young individuals pursuing careers in dairy, by attending this auction.



AUCTION

WORLD DAIRY EXPO

**Championship
Dairy Product**
CONTEST



October 4, 2022
World Dairy Expo Exhibition Hall
Alliant Center
Reception 5:00 p.m.—Auction 6:00 p.m.

Reasons to attend

Reasons to bid

Support the award-winning dairy processors who are your key customers.

- ▶ Join the other 170 dairy representatives who annually attend this event and experience a fun-filled evening of enjoyable social camaraderie and business networking opportunities.
- ▶ A portion of the proceeds will be donated to multiple scholarship funds. These scholarships will be awarded to students pursuing careers in the dairy industry. A donation will also be made to the National Collegiate Dairy Product Judging Contest and Madison College (MATC) Culinary School
- ▶ MATC's Culinary School will be serving complimentary food dishes utilizing entries from the World Dairy Expo Championship Dairy Product Contest. There will also be free beer and a cash bar.

*Support the Industry that
Supports YOU!*

*You are cordially invited to be our guest at the
2022 World Dairy Expo
Championship Dairy Product Auction*

Date: Tuesday, October 4, 2022

Time: 5:00 p.m.

Place: Alliant Energy Center

Monona/Wingra Rooms (2nd floor)
World Dairy Expo
1919 Alliant Energy Center Way
Madison, WI 53713

Please RSVP by completing and returning the enclosed postcard to
Wisconsin Dairy Products Association
by Tuesday, September 27.

(Please note there is a \$10 parking fee for World Dairy Expo collected by Dane County). RSVP'd attendees will receive a complimentary parking pass via email.

