



CONTEST & AUCTION SPONSORSHIPS

The Wisconsin Dairy Products Association is asking for your support for our World Dairy Expo Championship Dairy Product Contest and Auction. This is our **20th year** conducting the only contest in the country for all dairy products; we are very proud of the amazing participation we have had that continues to grow each year. Please see the sponsorship levels below, we appreciate your support, and your continued involvement in WDPA.

MAJOR SPONSORSHIPS

- PLATINUM SPONSOR.....\$7,000
- GOLD SPONSOR.....\$6,000
- SILVER SPONSOR.....\$5,000
- BRONZE SPONSOR.....\$4,000

TROPHY SPONSORSHIP

Champion Trophies

There will be 97 class winners, plus three Grand Champions. You may sponsor as many trophies as you wish:

___ Individual trophies @ \$400 per trophy

Indicate which category(ies) you wish to sponsor

Exclusive Sponsors of the Grand Champion Trophies:

**Cheese Market News -
Grand Champion Cheese and Butter**

**Grassland Dairy Products-
Grand Champion Ice Cream**

SPONSORSHIP FORM

I wish to sponsor the following...

- Platinum Sponsor.....\$7,000 _____
- Gold Sponsor.....\$6,000 _____
- Silver Sponsor.....\$5,000 _____
- Bronze Sponsor.....\$4,000 _____
- Individual Trophies.....\$400 ea. _____

Total: _____

Name _____

Company _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Method of Payment

- Check made payable to Wisconsin Dairy Products Assn
- Visa
- MasterCard

Credit Card # _____ Exp. date _____

Signature _____

Billing Address _____

City _____ ST _____ Zip _____

Please send payment along with this form to:

8383 Greenway Blvd. #130 Fax: 608/836-3334
 Middleton, WI 53562 Email: info@wdpa.net
 608.836.3336 www.wdpa.net

97 Contest Classes Including:

- 36 Cheese Classes
(including Bovine, Sheep, and Goat)
- 4 Butter Classes
- 13 Fluid Milk Classes
- Whipping Cream Class
- 9 Yogurt Classes
- 3 Cottage Cheese Classes
- 6 Dairy Based Dip Classes
- 18 Ice Cream Related Classes
- 7 Whey Classes
- A Class for Creative & Innovative Entries

**Contest Auction
 Tuesday, October 3
 5:00 p.m.
 World Dairy Expo
 Alliant Energy Center
 Madison, WI**