



PRESS RELEASE

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2022 DAIRY SYMPOSIUM SCHEDULED JULY 11-12

The Wisconsin Dairy Products Association's 2022 Dairy Symposium will be held July 11-12 at The Landmark Resort, Door County, WI. The Dairy Symposium is a complete and comprehensive program focusing on issues impacting all dairy processors. There are two solid days of value involving exceptional program speakers, entertaining social events, a golf outing, and the opportunity to network with leading dairy executives in an upscale, resort setting.

This year's Dairy Symposium will be even more special due to the celebration of WDPA's 50th Anniversary! Don't miss out on the extra surprises and treats planned for this celebration. There's going to be champagne, special meals, festive cakes, and commemorative videos to acknowledge this milestone event.

This Year's Dairy Symposium Offers:

- National caliber-type seminars for all dairy interests. There will be timely and informative educational sessions on potential energy deficits for dairy processors, corrugate and plastic shortages hindering the industry and an informative talk by a western U.S. dairy leader.
- A 50th Anniversary bonus will offer insights from a leading world economist and financial strategist.
- Representatives from leading dairy companies will be in attendance to provide opportunities to network and interact with business peers in a relaxed setting.
- Fun-filled events, including a golf outing at one of Door County's premiere golf courses, and an extra special Monday night reception and banquet celebrating WDPA's 50 years of service to the dairy industry.

The Dairy Symposium begins on Monday, July 11th with a golf outing at The Orchards Golf Club at Egg Harbor. The outing will utilize a scramble format to allow golfers of all abilities to have an enjoyable day. A shotgun start will begin at 10:00 a.m. and lunch, drinks and prizes are included in the golf fee.

That evening there will be a gala reception, followed by the Presidents Award dinner banquet. The presentation of the 2022 WDPA Presidents Awards will be the highlight of this evening.

The next day begins with a breakfast and the WDPA annual meeting. Following that, the main educational program commences. The lineup of guest speakers is as follows:

Water and Energy: A Sustainable Crisis for Dairy

Water and Energy. Two key components of every dairy processing plant. But, what happens when there are shortfalls and shortages of these two key components? This session will feature **Jennifer Jensen of Sustainable Environmental Consultants**. She is an expert on farm and dairy plant sustainability and what hurdles might be faced in the coming years.

The Supply Chain Fallout: What's Really Happening Here?

Every day we hear stories about current supply chain woes and the challenges they pose for the dairy industry. There are material shortages, lack of drivers, shipping delays, container issues, spiraling inflation, and more. This fall-out is creating a far-reaching cloud of uncertainty which permeates all parts of society. Hear from two experts on supply chain issues who will, in a straight-forward manner, break down this disruption and suggest possible solutions which may offer some relief: **Tyler Lenz, CFO, WOW Logistics**, and **Yone Dewberry, Sr. VP, Land O'Lakes (invited)**.

Financial Markets, Wars and Emerging Superpowers

Wars. COVID. Inflation. Supply Chain Issues. The world is slogging through some very turbulent times. World-renown financial expert **Ralph Layman, CEO, Blue Ocean Technologies** will share his thoughts on current market conditions, as well as what to expect in the coming years. His company just partnered with Samsung to create a new trading platform for U.S. equity securities. He is also the chairman of 20-20 Investment Association, which is comprised of leading economists and investment specialists from around the world.

The Dairy Symposium will conclude with a lunch with guest speaker, **Robert Chesler, CEO, United Dairymen of Arizona**.

To register for the 2022 Dairy Symposium, call 608/836-3336 or email info@wdpa.net to obtain a registration brochure or go to www.wdpa.net. The deadline to secure a room at The Landmark Resort is June 3, 2022. The deadline to register for the Dairy Symposium is June 17, 2022.